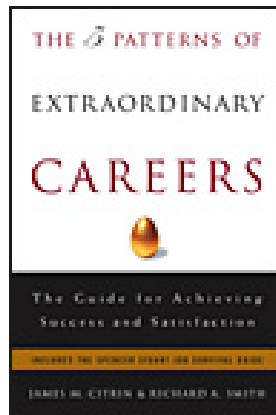




---

Patricia Block received special acknowledgement in ***The 5 Patterns of Extraordinary Careers: The Guide for Achieving Success and Satisfaction***, a Wall Street Journal business best seller. The book was co-authored by Jim Citrin, leader of Spencer Stuart's Global Technology, Communications & Media practice, and Rick Smith, CEO of World 50, Inc.



**“We also thank Patty Block, whose ideas and energy managing ‘e-outreach’ and other channels have greatly aided the book’s marketing, communications and promotional effects.”**

---

### **5 Patterns on Wall Street Journal business bestseller list**

August 22, 2003

The *Wall Street Journal* today released their business bestseller list, with *The 5 Patterns of Extraordinary Careers* ranking number 14 in its first week of publication. The WSJ bestseller list is calculated based upon total sales from all major retail and on-line business booksellers, and includes both hardcover and paperback editions.

### **5 Patterns selected as one of the "Top Business Books of the Year" by the Business Book Review**

July 2003

*The 5 Patterns of Extraordinary Careers* was selected as one of top business books of 2003 by the prestigious Business Book Review. Every year, the BBR sifts through thousands of new business book publications and identifies the very best based on quality of content, value to organizational leaders and contribution to their field.