

## Endorsements for Patricia Block

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**“Patty Block's ability to develop a powerful response, drive the right messaging, and successfully position the firm helped improve client relationships and close multimillion dollar contracts.”**

– Robert C. Patton, President, Gartner Consulting, former CEO, Government Solutions Group, Cap Gemini Ernst & Young, and former Senior Partner, Ernst & Young

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**“Patty played an instrumental role – she introduced Meridian Builders & Developers to *Sunset* magazine and secured the relationship with *Sunset*. Shortly thereafter, they selected Meridian to build the magazine relaunching 2007 San Francisco Idea House. You can't put a PR price tag on that!”**

– Former VP with Ogilvy PR

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**“Thanks to Patty Block's creativity, initiative, and persistence, we secured the Telecommunications Industry Association (TIA) to co-sponsor our survey and study. Being the high-profile industry group that it is, TIA will add great credibility to our venture.”**

– Tom Scanlan, Director, Spencer Stuart, Leading International Executive Search Firm

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**“Patty's work was always incredibly good, thorough and very professional. It was great working with her.”**

Harry Somerdyk, Director, Spencer Stuart, and former Senior Vice President of Marketing and Brand Development, *Business Week* magazine

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**“Block Consulting successfully established and built relationships with various high profile media, which have proven to be a valuable asset for the practice. Patty Block demonstrated great initiative and quickly delivered results which, in turn, have helped us achieve continued media coverage in Bay area, national, technology and venture publications, including the Wall Street Journal, CNN, San Francisco Business Times, Business 2.0, Red Herring and many others.”**

– Scott Gordon, Partner, Technology, Communications & Media Practice, Spencer Stuart, Leading International Executive Search Firm

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**“Patricia was given a tough assignment to get favorable press attention for a security technology startup in an over-crowded market. Patty provided great PR leadership in Novatix's beta-phase media activities. She secured interest and conversations with chief editors and reporters at several high profile IT and security publications and planted seeds for future coverage as we grew our customer base. Her innovative methods led to positive results with all the publications we sought after. Patricia is a valuable resource. Her top qualities: Great results, expert, creative.”**

– Paul Panepinto, VP Business Development and Marketing, green plug, inc., and former CEO, Novatix Corp., an Internet security software company (Novatix was acquired by PC Tools in May 2007)

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**“Patty Block and her firm were tireless supporters of the BIG TEAM Regatta in 2005. Her PR efforts helped us get radio coverage and spread the word about the corporate challenge's inaugural year in San Francisco. She also was intimately involved in the creation of marketing collateral which has been used by all of the regattas across the US. Patty was a pleasure to work with, and I'd recommend her to anyone who values professionalism.”**

– Jay Palace, Founder, The BIG TEAM Regatta (Non Profit), and CEO, GEL (Group Experiential Learning)

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**“Block Consulting has deep insights about business and about people – plus Patty Block's writing is terrific!”**

– Bill Wiersma, Principal, Wiersma and Associates, author of *“The Big AHA! Breakthroughs in Resolving and Preventing Workplace Conflict,”* and recognized leader in organizational development, change management, coaching and training

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