



Arch of Leadership



BREAKFAST SERIES

Leader Mentoring: The Break-through Approach to Leader Development

Michael Shenkman, Ph.D., is changing the way we look at leader development. His innovative approach concentrates on the life of leading, not on techniques. He developed *The Arch of Leadership* program based on extensive research and his varied experiences as a leadership mentor. Shenkman has consulted with organizations on cultivating leaders for more than 20 years. He has authored three books: *The Strategic Heart, and Value and Strategy; The Arch and the Path: The Life of Leading Greatly*; and his forthcoming book, *Leader Mentoring: Find, Inspire and Cultivate Great Leaders*, will be released in May 2008.



Billie Spell is a certified mentor for the Arch of Leadership and works with senior leaders in Silicon Valley. Billie's company, Creative Business Ecologies looks holistically at a business' systems and structures. Mentoring is thus a key component to developing the whole life of the leader. Billie has deep and broad business experience across a variety of disciplines including software engineering, business process management, quality assurance and customer service.

Dates: Thurs 5/22/08, Thurs 6/19/08, Thurs 7/17/08, Thurs 8/14/08
Time: 8:00–10:30 AM
Location: Biltmore Hotel, 2151 Laurelwood Road, Santa Clara, CA Phone: (408) 988-8411
www.hotelbiltmore.com
Cost: \$55 at the door, \$45 for advance registration \$180 for the series
Reservation: <http://leadermentoring.com>

A Four-Part Breakfast Series sponsored by: The Arch of Leadership

- *Learn how professional leader mentoring unleashes creative energies and deepens commitment to your organization's success.*
- *Meet the program's founder and hear first-hand testimonials.*

Who Should Attend?

- HR Professionals
- Executives who want to develop talented successors
- People interested in Leading
- Leaders who want to make a big difference
- Anyone mentoring a Leader

Professional Leader Mentoring: The Introduction – Thursday May 22, 2008, 8:00–10:30 AM

Billie Spell will open the series and speak about her wealth of experience and successes with leader mentoring. Michael Shenkman, program founder, will distinguish leader mentoring from coaching based on his more than 25 years of experience in the executive development field.

Learn: How is being mentored different from being coached?

Learn: How does mentoring make a difference right away?

Learn: Why is creative leading critical to your organization's success?

The Leadership Difference – Thursday June 19, 2008, 8:00–10:30 AM

Billie Spell will tell the Covad Communications story and how mentoring inspired its leaders to commit to the company, innovate, persevere and transform their lives. Participants will take a proprietary Arch of Leadership survey that measures how well led (as opposed to well-managed) your organization is.

Learn: Why mentoring is the only way to cultivate great leading (as opposed to coaching).

Learn: The behaviors that characterize well-led (as opposed to well-managed) organizations.

Learn: How only professional mentoring contributes to achieving those successful behaviors.

Learn: Why investing in professional leader mentoring is worth the effort and the commitment.

Leader Development – Thursday July 17, 2008, 8:00–10:30 AM

Billie Spell will introduce and moderate a panel of executives who have been mentored by Michael Shenkman and the Arch of Leadership Program. Panel topics include: What does it take to grow as a leader? What is a mentor's role? How do I measure success of mentoring? How did it change my life? Participants will also take the "Leader Personal Profiler" – a proprietary Arch of Leadership survey.

Learn: Where you need to concentrate in your development as a leader.

Learn: How professional mentoring helps to make a crucial difference in your life as a leader.

Learn: How professional mentoring is the most efficient way to find, inspire and cultivate the leaders and potential leaders in your organization.

Leader Mentoring: The Practice, the Investment, the ROI – Thursday August 14, 2008, 8:00–10:30 AM

Guest speakers include successful Arch of Leadership alumni who are now creating and leading their own organizations. Program founder Michael Shenkman and Leader Mentor Billie Spell will discuss the value of making an investment in professional leader mentoring.

Learn: How the value justifies the cost: the ROI of leader mentoring.

Learn: How to bring professional leader mentoring into your organization.

Learn: The special value professional leader mentors can deliver for you.

**Shenkman's new book
Coming May 2008!**



Purchase Leader Mentoring at 20% off.