



Gripit[®]
FLOSS HOLDER

CORE MESSAGING

Why buy a Gripit Floss Holder?

1. The Gripit Floss Holder is a patent-pending **flossing motivator**...
2. The Gripit Floss Holder is finger-friendly. You **don't have to put your fingers in your mouth to floss**...
3. The Gripit Floss Holder is a **huge time saver**...