

Scott R. Gordon, Partner, Internet Specialty Practice Group,
Technology & Communications Practice
Interviews and Press Quotes

THE WALL STREET JOURNAL.

January 9, 2001 - "Seasoned Executives From New And Old Economies Are In Demand"
March 12, 2001 - "Will Jeff Bezos Be The Next Tim Koogle?"
March 27, 2001 - "More Firms Look For Qualified COOs"
April 24, 2001 - "Ask Jeeves Starts to Ask Around"
July 22, 2001 - "Employees Are Urged To Take Their Time."

FORTUNE

March 5, 2001 - "First Glut Check"
April 30, 2001 - "Career Counsel"

CNN

June 14, 2001 - CNNfn Market Call - "*Maverick of the Morning*"
Live in-person featured interview by host Rhonda Schaffler

BUSINESS 2.0

Aug/Sept 2001 - "So What Are You Doing on Your Unplanned Vacation?"

BusinessWeek online

March 5, 2001 - "Passing the Baton Peacefully"
March 12, 2001 - Will Jeff Bezos Be The Next Tim Koogle?"
April 23, 2001 - "Internet Meltdown, Phase Two"
August 16, 2001 - "Glimmers of Hope on the Hiring Front"
September 14, 2001 - "For Some, Dot-Coms Remain the Next Big Thing"
January 9, 2002 - "Hiring Outlook for 2002"

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The Mercury News

The Newspaper of Silicon Valley

September 9, 2001 - "Bright Spots for Recruitment: New Employees Must Hit The Ground Running"

San Francisco Chronicle

NORTHERN CALIFORNIA'S LARGEST NEWSPAPER

January 14, 2001 - "Seasoned Executives Worth Their Salt"

San Francisco Business Times

SAN FRANCISCO · EAST BAY · PENINSULA · NORTH BAY

- July 6, 2001 - "Tech Execs' Goals Changing says Placement Guru - One-On-One with Scott Gordon of Spencer Stuart"
- February 1, 2002 - "Kaiser Taps New Leader For Its Big Tech Push"



July 17, 2001 - "The Black Box Revolution"
On air feature interview regarding client, "Replay TV"



February 2002 - "Dotshots: Where Are They Now?"